



# Partner with us to understand, compete and grow in international markets

GIA is a strategic market intelligence and advisory group. Formed in 1995 by a team of market intelligence specialists, management consultants, industry analysts and technology experts, GIA offers a powerful suite of customized solutions ranging from outsourced market monitoring services and software, to strategic analysis and advisory.

### We understand your business

With a track record of supporting thousands of clients around the world, you can be assured that GIA understands your business issues as you compete and grow in international markets.

# Access industry expertise and local knowledge in over 100 countries

GIA Group has 11 offices on 4 continents. Together with affiliated GIA Member companies and certified GIA Research Partners and consultants, GIA provides access to local knowledge in over 100 countries. All GIA Network companies adhere to GIA's Research and Analysis Quality System as well as the SCIP Code of Ethics.

## Make better informed decisions with customized solutions

GIA provides solutions that are tailored for you by a team of specialists. This customized approach is embodied in our Intelligence Partnership™ concept, through which we help create synergies across all your strategic market intelligence and advisory needs with a one-stop solution.



Robust and scalable software that enables full control of the intelligence process

Intelligence Desk®

Customized market monitoring solution to boost market awareness and sharing of insights

Intelligence
Strategic Analysis

Analytical insight and advisory, enabling you to compete more effectively and grow into new opportunities

Intelligence Rapid Response Research

Valuable information about your markets and industry, on-demand around the world

Intelligence
Best Practices

A suite of consulting services, events and online resources that help you set up and develop world class intelligence programs

Intelligence
Best Practices Online

Your online community and knowledge resource for setting up and developing intelligence programs







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